ARIZONA LAND · A SELLER'S GUIDE

Selling Your Arizona Land

What your land is worth — and how we put it in front of the buyers who want it.



Land sells on different facts than houses do. Price it on the facts buyers actually pay for — then market it like a story, not a pin on a map.

WHAT DRIVES LAND VALUE

- **Water —** on the parcel or close to it
- **Legal access —** recorded and all-weather
- **Power —** at the lot line, or near it
- **Zoning —** allows a home, split, or business
- **Views & setting —** mountains, privacy, usable ground
- **Distance —** to town, pavement, and services

HOW WE MARKET YOUR LAND

- **Priced from real sales**
  Comparable land sales in your area — not guesswork, not a website estimate.
- **Photography that shows it**
  Aerial and ground photography, so buyers see the land honestly first.
- **A story, not a listing**
  Multiple marketing angles — value, location, the right buyer — across video and social.
- **In front of land buyers**
  MLS exposure plus the land-buyer audience at arizonalandssale.com.

Take the Free Land Seller Quiz

Start with what your land could be worth — the Seller Quiz at arizonalandssale.com takes about two minutes.



SCOTT ARMSTRONG

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